



2017 NCDC LUMEN AWARD WINNERS

Prospecting Campaign: Reviving Old Friends

Division A

WINNER

St. Charles Borromeo Seminary Appeal
- LYBUNT Mailing
The Catholic Foundation of Greater
Philadelphia
(Philadelphia, PA)

Prospecting Campaign: Finding New Friends

Division A

WINNER

Miraculous Medal Oil –
Acquisition Package
Association of the Miraculous Medal
(Perryville, MO)
Agency: ResourceOne Fundraising
Group (Tulsa, OK)

SECOND PLACE

Every Child Deserves a Christmas Gift
Our Lady of Victory Homes of Charity
(Lackawanna, NY)

Donor Renewal Program Campaign

Division A

WINNER

St. Labre Indian School Donor Renewal
St. Labre Indian School
(Ashland, MT)
Agency: RobbinsKersten Direct
(Richardson, TX)

SECOND PLACE

St. Charles Borromeo Seminary Appeal
The Catholic Foundation of Greater
Philadelphia
(Philadelphia, PA)

Division B

WINNER

Dominican Life Center (DLC)
Reflective Garden Appeal
Adrian Dominican Sisters
(Adrian, MI)
Agency: RKG Fundraising
(Cold Spring NY)

Major Donor Appeal

Division A

WINNER

January 2016 Mini-Proposal
Edmundite Missions
(Selma, AL)
Agency: Huntsinger & Jeffer
(Richmond VA)

SECOND PLACE

Archdiocese of Philadelphia 2016
Catholic Charities Appeal: A New
Vision - Giving Societies
The Catholic Foundation of Greater
Philadelphia
(Philadelphia, PA)

Publication With a Gift Envelope

Division A

WINNER

CRS Gift of Hope Catalog - 2016-17
Catholic Relief Services
(Baltimore, MD)

SECOND PLACE

St. Labre Newsletter
St. Labre Indian School
(Ashland, MT)
Agency: ResourceOne Fundraising
Group (Tulsa, OK)

Division B

WINNER

The Official Magazine of the
Benedictine Monks of St. Procopius
Abbey
St. Procopius Abbey
(Lisle, IL)
Agency: Wolf Design
(Lemont, IL)

Best Integrated Campaign

Division A

WINNER

St. Labre Indian School Donor Renewal
St. Labre Indian School
(Ashland, MT)
Agency: RobbinsKersten Direct
(Richardson, TX)

Accountability/Annual Report

Division A

WINNER

Catholic Relief Services Annual
Summary Mailing
Catholic Relief Services
(Baltimore, MD)

SECOND PLACE

Maryknoll Fathers and Brothers
Annual Report 2016
Maryknoll Fathers and Brothers
(Maryknoll, NY)

Division B

WINNER

Gratitude and Grace, 2015/16 Annual
Report
Adrian Dominican Sisters (Adrian, MI)

SECOND PLACE

2016 Annual Report
Catholic Education Foundation,
Diocese of Joliet (Crest Hill, IL)

Donor Relationship Enhancement

Division A

WINNER

Rebuilding Lives of Love
Sisters of Charity of New York
(Bronx, NY)
Agency: Turlough McConnell
Communications (Brooklyn, NY)

SECOND PLACE

2016 Million Medals Campaign
Association of the Miraculous Medal
(Perryville, MO)
Agency: AKA Direct Marketing
Solutions (Fredericksburg VA)

Division B

WINNER

Centennial Book
Sisters of St. Francis of Sylvania
(Sylvania, OH)

SECOND PLACE

Spring 2017 Interchange
Sisters of Saint Francis
(Rochester, MN)